

## ATTENTION HOMEOWNERS

### Fire Preventer™ The fire prevention solution.

**THE PRIMARY MEANS TO FIRE SAFETY IS PREVENTION.** Natural fibers such as cotton, wool, paper, and wood do not emit or give off unnatural gasses during a fire. Synthetic materials such as foam, plastics, rayon, and nylon not only melt during a fire but they give off toxic gasses that are not detectable by smoke detectors. These gasses are thought to be one of the primary killers resulting from fires. Various states are currently passing or considering legislation to limit the use of these killers in hotels, nursing homes, hospitals, and schools.

You should consider these same facts when redecorating, remodeling, or planning a new home.

**Fire Preventer™** is a fire retardant that works exclusively on natural materials.

Wood and paper are the best thermal and sound insulators known to man. Once they have been treated for flame spread they can be used to the greatest advantage.

Area and Materials to be Treated with **nochar's Fire Preventer™**

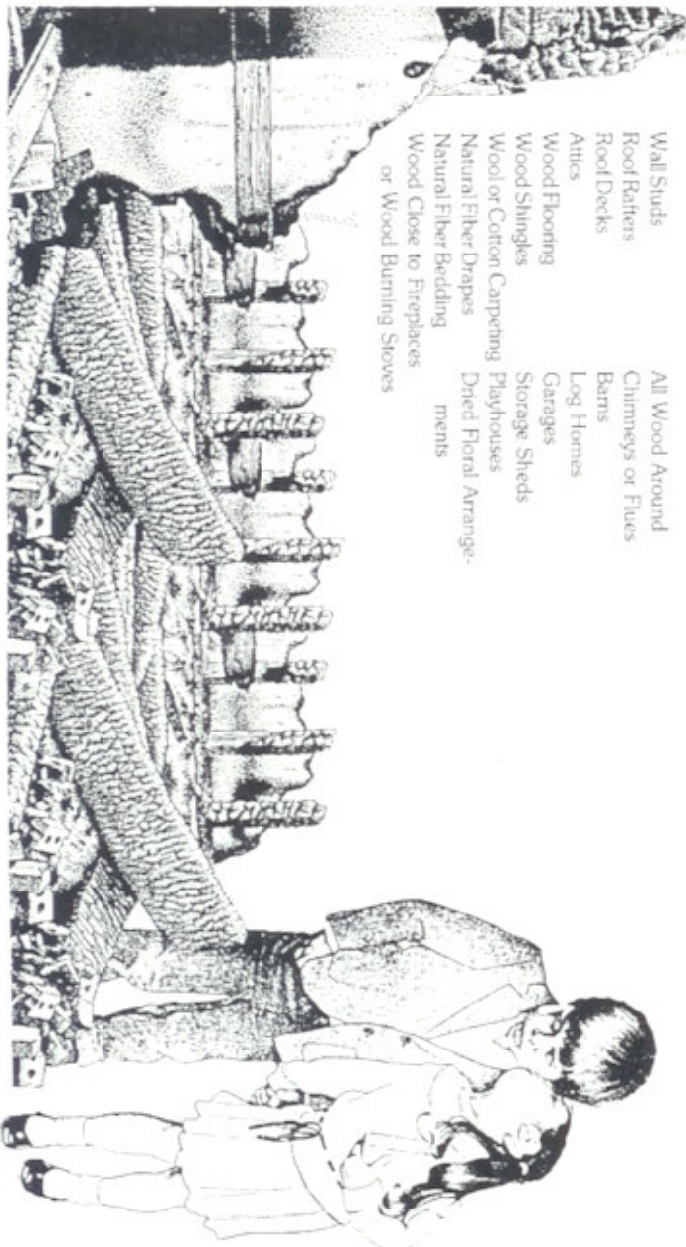
Wall Studs	All Wood Around
Roof Rafters	Chimneys or Flues
Roof Decks	Barns
Attics	Log Homes
Wood Flooring	Garages
Wood Shingles	Storage Sheds
Wool or Cotton Carpeting	Playhouses
Natural Fiber Drapes	Dried Floral Arrangements
Natural Fiber Bedding	
Wood Close to Fireplaces	
or Wood Burning Stoves	

When a fire starts in a wall or kitchen it begins to travel upwards eventually penetrating the attic area, once the fire breaks through the attic it races the length of the house and the damage is maximized.

**Fire Preventer™** raises the temperature it takes to start a fire. Should a fire start from other fuel sources, **nochar's Fire Preventer™** slows the speed at which the flames spread, thus giving you and your family more time to get out of the building. By slowing the progress of the fire you have also given the fire department more time to arrive at the scene and knock the fire down to minimize the damage.

Don't leave the fire safety of your home to chance. In addition to using **nochar's Fire Preventer™**, place an adequate number and type of fire extinguishers throughout your house. Smoke detectors should also be placed in the attic as well as other key places in your home, but please remember that fire safety begins with prevention. Use **nochar's Fire Preventer™**

### FIRE SAFETY IS NO ACCIDENT



## CLOTHING FOR CHILDREN AND THE ELDERLY

The U.S. Government requires all clothing for children under two years old to be fire retarded. The retardant treatment must be a durable treatment or last at least 25 washings. The normal clothing sold in this situation is synthetic fiber. Synthetic fiber will melt at certain temperatures even though it has been treated and will not support flame, these melted fibers must then be surgically removed from the skin. Natural fibers do not melt, on the contrary, their natural insulation properties help shield the skin from the heat, as long as they have been fire retarded. Synthetic fibers conduct heat immediately to the child's skin.

**nochar's Fire Preventer™** when applied to natural fiber clothing is considered a non-durable treatment that will normally last one washing, and can be easily reapplied by rinsing the garment in the product before drying.

The same treatment is recommended for the elderly or anyone who works around fire hazards such as welders.

### ATTENTION BUILDING CONTRACTORS:

**REDUCE the fire risks during construction by treating the areas around torches and power tools with nochar's Fire Preventer™**

**nochar's Fire Preventer™** is used for:

- Hospital Laundry (for bedding & gowns)
- Kitchen Cabinet Mfg.
- Furniture Mfg.
- Cotton Ginning & Bale Storage
- Bedding Straw (race tracks & livestock shows)
- Forest Fire Control
- Barns (dairy & equipment storage)
- Building Materials Mfg.
- Paper Mfg.
- Shipping Crates
- Shipping and Storage Cartons
- Fire Safety Uniforms
- Fireplace Installation
- Anti-rekindle for Fire Depts.
- Fire Breaks for Brush Fires
- Amusement Parks
- And Many New Uses Developed Daily